

**The Plasencia Group Promotes Robert Wiemer and John Plasencia**

---

**Tampa, Fla.** (July 16, 2018) – The Plasencia Group, a leading, privately-owned lodging investment advisory firm, is pleased to announce two promotions among its team.

Robert E. Wiemer, Jr., based in the firm’s Houston, Texas office, has been named Senior Managing Director responsible for the company’s Southwest region. He joined the firm in August of 1994, and recently achieved a significant career milestone, having managed the successful execution of over 100 transactions on behalf of The Plasencia Group’s clients. Mr. Wiemer will continue to focus his efforts on assets and clients located primarily in the Southwest region, including Texas and Louisiana.



Robert J. Wiemer, Jr.  
*Senior Managing Director*

Additionally, John S. Plasencia, based in Charlotte, North Carolina, has been named a Vice President with the firm. Mr. Plasencia joined The Plasencia Group in September of 2014, and has served as Senior Financial Analyst, overseeing investment analyses for the Company since joining the firm. In his role as Vice President, John will now be focusing on transaction advisory services for the firm’s clients.



John S. Plasencia  
*Vice President*

“I am honored to continue to work alongside such a talented group of professionals,” commented The Plasencia Group’s Chief Executive Officer, Lou Plasencia. “Robert has consistently been one of The Plasencia Group’s most successful producers over the three decades that we’ve worked together. He continues to apply his vast lodging investment expertise to deliver for our clients.” Of John Plasencia’s promotion, Lou added, “John’s aptitude for complex financial analysis and broad hotel and resort operations experience will continue to serve our clients well on each of the firm’s engagements.”

The Plasencia Group’s team is based in offices across the country including Tampa, Florida; Miami, Florida; Washington, D.C.; Charlotte, North Carolina; Dallas, Texas; and Houston, Texas.

###

The Plasencia Group is a full-service lodging investment advisory firm offering transaction services, capital markets, and consulting services to its clients throughout North America. The firm has completed hundreds of engagements since it was founded in 1993 by Chief Executive Officer Lou Plasencia. For more information, visit [www.TPGhotels.com](http://www.TPGhotels.com).