PRESS RELEASE



Guy Lindsey to Lead Development Consulting for The Plasencia Group

Tampa, Fla. (September 10, 2018) — Guy Lindsey has joined The Plasencia Group's team as Senior Managing Director of the firm's Development Management Consulting division, providing advisory and consulting services related to ground-up development and renovations, project construction and management, and financial reporting for hotel and resort owners and developers across North America.

Mr. Lindsey is based in the firm's Tampa, Florida headquarters, where he will support clients alongside several other team members. Mr. Lindsey joins the team with extensive experience in the hospitality sector. Prior to joining The Plasencia Group, he served as Senior Vice President of Design & Construction with Park Hotels & Resorts. Preceding his tenure at Park, Mr. Lindsey held senior development roles at Sunstone Hotel Investors, Northview Hotel Group, and Holiday Inn Worldwide, among others.

"Adding a seasoned veteran like Guy Lindsey to our team allows us to provide a unique set of services to owners who are developing or renovating hotels and who don't have in-house



Guy Lindsey
Senior Managing Director —
Development Management
Consulting

personnel to oversee such projects," said Lou Plasencia, Chief Executive Officer of The Plasencia Group. "Guy's decades of project experience and relationships in the lodging industry have already proven to be invaluable. He has personally managed hotel construction projects as well as major renovations of hotels and resorts, ranging from iconic luxury properties to full service hotels to select service properties, always taking a fully holistic approach. Guy will immediately add value while keeping the owner's interest at the forefront."

"I've admired The Plasencia Group's reputation for candor and integrity for the majority of my professional career," said Mr. Lindsey. "I am truly excited to work alongside such a talented team as we deliver value for our current and future clients."

Mr. Lindsey earned a Bachelor of Science degree in Building Science from Auburn University. Throughout his career he has worked on myriad hospitality projects, including iconic properties such as the Boston Park Plaza, Hyatt Regency San Francisco, Wailea Beach Resort, Hawks Cay Resort, and the Hilton San Diego Bayfront.



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Now in its twenty-fifth year, The Plasencia Group is a full-service lodging investment advisory firm offering transaction services, debt and equity placement, and consulting services to its clients throughout North America. The firm has been completed hundreds of engagements since it was founded in 1993. For more information, visit www.TPGhotels.com.

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