

John Plasencia Relocates to Dallas, Texas, to Serve Growing Client Base

Tampa, Fla. (June 25, 2019) – The Plasencia Group, a leading, privately-owned lodging investment advisory firm, is pleased to announce the relocation of one of its team members.

Vice President John Plasencia has relocated to the firm’s Dallas, Texas, office as a key member of the company’s Southwest regional team. He continues to work alongside Senior Managing Director Robert Wiemer, who leads the firm’s Houston, Texas, office.

John joined The Plasencia Group in 2014 as a Senior Financial Analyst, after serving in development & acquisitions roles at Interstate Hotels & Resorts.



John S. Plasencia
Vice President

Prior to moving to Dallas with his wife, Ariel Plasencia, John worked in The Plasencia Group’s Washington, D.C., and Charlotte, North Carolina, offices. He was promoted to Vice President in June 2018, shifting his focus from overseeing investment analyses to transaction advisory services for the firm’s clients. John has served on the investment advisory team for dozens of clients at The Plasencia Group, representing over \$1 billion in successful transactions.

“I am excited to work more closely with our clients based in the Southwestern region on their projects throughout the country,” said John. “It’s been an honor to work with the talented team at The Plasencia Group for nearly five years, and I’m looking forward to building on our many successes in Texas and elsewhere.”

The Plasencia Group has successfully completed more than 100 engagements in Texas alone, and continues to be active in the Southwest region’s most active lodging investment markets. The firm is headquartered in Tampa, Florida, and has offices in Miami, Florida; Washington, D.C.; Dallas, Texas; and Houston, Texas.

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The Plasencia Group is a full-service lodging investment advisory firm offering transaction services, capital markets, and consulting services to its clients throughout North America. The firm has successfully completed hundreds of engagements since it was founded in 1993 by Chief Executive Officer Lou Plasencia. For more information, visit www.TPGhotels.com.

Media Inquiries:

Jodie Orozco, Vice President of Marketing & Partnerships | jorozco@tpghotels.com | (813) 932-1234