



THE PLASENCIA GROUP
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Contact: Matt Sinclair

Vice President of Marketing

(813) 445-4743 | msinclair@tpghotels.com

The Plasencia Group Advises on Sale of the Hilton Garden Inn Tampa Ybor Historic District

The transaction was led by The Plasencia Group's Tampa Office

Tampa, Florida – The Plasencia Group, a national boutique hospitality real estate advisory firm, has arranged the sale of the 96-room Hilton Garden Inn Tampa Ybor Historic District. Situated in the heart of Ybor City, the property is well positioned to benefit from the ongoing revitalization and expansion of Tampa's most storied entertainment district, immediately adjacent to Downtown Tampa.

Since opening in 1999, the Hilton Garden Inn has served as a cornerstone in Tampa's lodging landscape. Its prime location enables the hotel to capture demand from multiple segments, including corporate and group business tied to Downtown, as well as leisure travelers drawn to the rich cultural heritage of Ybor City. The neighborhood, founded by Cuban, Spanish, and Italian immigrants in the late 19th century, rose to prominence as the cigar-making capital of the world and today remains one of Tampa's most distinctive and historic destinations.

Nick Plasencia, Managing Director at The Plasencia Group, commented, "The Hilton Garden Inn has long been one of Tampa's standouts. Its strong current performance, combined with Ybor's resurgence, positions the property for a promising future. We're honored by our client's confidence in our team and look forward to seeing the hotel flourish under new ownership."

Since its founding in 1993, The Plasencia Group has been a trusted advisor to hospitality owners and investors nationwide. Throughout its three decades of operation, the firm has executed dozens of transactions in Tampa and over 125 across the State of Florida.

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The Plasencia Group is a full-service lodging investment advisory firm offering transaction services, capital markets, owner representation, and development management consulting services to its clients. The firm has advised investors on some of the most recognized hotel and resort transactions in North America since it was founded in 1993 by Chief Executive Officer Lou Plasencia. For more information, please visit www.tpghotels.com.