



FOR IMMEDIATE RELEASE

Monday, February 9, 2026

Contact: Matt Sinclair

Vice President of Marketing

(813) 445-4743 | msinclair@tpghotels.com

The Plasencia Group Advises on Sale of the Bonita Springs/Naples North Hilton Portfolio

The transaction was led by The Plasencia Group's Nick Plasencia, Chris Plasencia, and John Plasencia

Tampa, Florida – The Plasencia Group, a national boutique hospitality real estate advisory firm, is pleased to announce it has facilitated the sale of the Bonita Springs/Naples North Hilton Portfolio, comprised of the 106-key Homewood Suites Bonita Springs and 92-key Hampton Inn Bonita Springs Naples North. The firm represented the seller in the transaction. The properties rank among the top lodging products in Bonita Springs, an idyllic live-work-play community 15 miles north of downtown Naples and 20 miles south of downtown Fort Myers in the booming Southwest Florida region. The transaction was orchestrated by the Tampa-based investment sales team led by Managing Directors Nick Plasencia, Chris Plasencia, and John Plasencia.

With prime locations along the Tamiami Trail, the primary regional thoroughfare connecting Fort Myers and Naples, the hotels are proximate to abundant demand generators, including numerous corporate office parks, Southwest Florida International Airport, Coconut Point Mall, award-winning golf courses, and world-class beaches. In addition to these locational advantages, the hotels' best-in-class Hilton brands have allowed them to thrive within the rapidly growing Bonita Springs area.

Managing Director Nick Plasencia remarked, "The Homewood Suites and Hampton Inn have been stalwarts in the local marketplace, and they should remain at the forefront as Southwest Florida economy continues to expand."

Managing Director Chris Plasencia added, "The amount of capital seeking a home in Florida, and Southwest Florida in particular, remains elevated. The state is at the top of every institutional investor's wish list today."

The Plasencia Group has been a trusted advisor in the hospitality real estate space since the firm's inception in 1993. The firm has an outstanding track record of over 125 Hilton-branded hotel and resort dispositions nationwide, and it has established itself as the premier lodging advisory firm in the state of Florida.

The Plasencia Group Advises on Sale of the Bonita Springs/Naples North Hilton Portfolio

February 9, 2026

Page 2

###

The Plasencia Group is a full-service lodging investment advisory firm offering transaction services, capital markets, owner representation, and development management consulting services to its clients. The firm has advised investors on some of the most recognized hotel and resort transactions in North America since it was founded in 1993 by Chief Executive Officer Lou Plasencia. For more information, please visit www.tpghotels.com.